Welcome!

You have joined a great team that has a strong commitment to giving back to our community. One way is through the annual Employee Giving Campaign with Berkshire United Way (BUW).

BUW is dedicated to improving lives across our region by investing in early childhood education, family support services, and economic mobility. Each year, your fellow employees come together to support BUW's mission through payroll-deducted donations. Even though the formal pledge campaign has ended, you can still begin giving now – and your contribution will count toward your company's annual goal.

Your donation, combined with those of your colleagues and thousands of other workplace donors, helps BUW fund 29 high-quality local organizations and mobilize hundreds of volunteers to address pressing community needs. BUW's strategic focus on early childhood education and care is a proven pathway to school readiness, long-term success, and economic opportunity.

Making a difference is simple: just complete this form and choose an amount that is meaningful to you. Your contribution will be deducted from your paycheck and spread throughout the year, making it easy to sustain your support.

We hope you'll take this opportunity to invest in our community. Together, we can help every family and individual thrive. If you are interested in volunteering with us, check with your employee campaign coordinator or human resources, or contact us directly through our website at www.berkshireunitedway.org/give-back.

Berkshire UNITED WAY

MY INFORMATION

Your information is required but will be kept confidential and will not be sold or shared (please print clearly).

Name _____

Phone (check preferred) ☐ Work _____ ☐ Cell _____ ☐ Home _____

Email (check preferred) ☐ Work _____ ☐ Personal _____

Home Address _____ City _____ State _____ Zip _____

☐ Donor Recognition Name(s) _____ ☐ I prefer that my gift remain anonymous

MY CONTRIBUTION

EASY PAYROLL DEDUCTION

I want to contribute the following amount each paycheck:

☐ $50 ☐ $20 ☐ $10 ☐ $5 ☐ $2 ☐ other _____

Number of pay periods per year:

☐ 12 months ☐ 26 bi-weekly ☐ 52 weeks ☐ other _____

Total Amount Yearly = $ _____
AMOUNT x PAY PERIODS

☐ Please roll over my pledge next year

ONE-TIME DONATION

One-time annual donation of

$_____ to be paid by:

☐ Cash

☐ Check (to Berkshire United Way)

☐ Credit or Debit Card

Please enter your credit card information on our secure website, berkshireunitedway.org/donate, or call Gretchen Weber at (413) 442-6948 x12.

PLEASE SIGN YOUR NAME (required) _____ **DATE** _____

Berkshire United Way is a 501(c)3 organization. No goods or services are provided in exchange for this donation. If donating through payroll deduction, donors should use their year-end pay stub to show the actual amount donated within a calendar year. Consult your tax advisor for more information.

OUR MISSION

Berkshire United Way ignites the collective power of individuals and organizations to build a stronger and more equitable community where everyone can **thrive**.

OUR VISION FOR A THRIVING COMMUNITY

When our neighbors have access to the services and support they need to be safe, healthy, and financially secure, they can achieve their goals.

Your contribution supports our work in these priority areas:

School and Career Readiness | **Household Stability** | **Mental Health**

See the organizations we invest in: berkshireunitedway.org/funded-partners.

YOUR DONATION HELPS

- PUT BOOKS INTO THE HANDS OF KIDS 
- YOUTH BUILD LIFE SKILLS 
- IMPROVE FOOD ACCESS 
- CONNECT FAMILIES TO RESOURCES 
- ADVOCATE FOR MENTAL HEALTH SUPPORTS 

I CHOOSE TO DESIGNATE MY GIFT TO HELP

- ☐ **ALL** programs to have a maximum local impact
- ☐ Prepare children and youth for the future
- ☐ Support well-being in the community
- ☐ Working families succeed

☐ **I am interested in volunteer opportunities.** You can also visit our Volunteer Center at volunteerberkshireuw.org.

AGENCY DESIGNATION

You may designate all or a portion of your gift to another 501(c)3 organization. Pledge must be a **minimum of $52**.

$_____ 501(c)3 Organization Name:_____

A processing fee of 8.1% will apply to agency designations (excluding Northern Berkshire United Way and Williamstown Community Chest). If applicable, an assessment for uncollected pledges may be applied. If a charity is not a 501(c)3, we will attempt to contact you. If we can't reach you or your designation is less than $52, we will apply your donation to the BUW general fund. Processing of designations is not an endorsement of any charity.

CAMPAIGN CONTACT

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Workplace Campaign &
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Berkshire UNITED WAY

berkshireunitedway.org

UNITED IS THE WAY™
WE THRIVE