



Message from the President and CEO

Dear Friends,

As June 30 marks the close of Berkshire United Way's campaign year, I am filled with gratitude for the extraordinary generosity and resilience of this community.

This year has brought swift and often unpredictable challenges. Federal changes to SNAP benefits left many Berkshire County neighbors newly vulnerable to food insecurity – and once again, our community responded with compassion and action.

Because of the support of our workplace partners, individual donors, volunteers, and community champions, we were able to mobilize resources quickly to help local organizations meet urgent needs and support thousands of neighbors across the county.

We collected a total of \$51,630, with \$21,131 raised locally. These funds:

- supported **15** food pantry sites
- fed **15,000** individuals
- served **2,300** hot meals
- provided **4,700 gallons** of local milk and dairy products and **2 tons** of protein
- helped purchase **30+** gift cards

At Berkshire United Way, our focus remains clear: to be a source of hope, support, and resilience. What makes this work so powerful is our model of collective impact – bringing people together to invest in exceptional local nonprofits helping children, families, and all neighbors thrive during an unprecedented time.

As we work to close our campaign year strong, we are especially grateful to a few friends: **Jen Glockner** for creating an amazing network of women and generosity around the 4th annual Red Tee Tournament, and **Robin and Buzz McGraw** for their inspiring leadership in offering a year-end challenge gift to match every donation dollar-for-dollar up to \$10,000 through June 30.

Their collective contributions are a powerful reminder that when this community comes together, we can accomplish remarkable things.

Thank you for continuing to stand with Berkshire United Way. Your generosity is helping build a stronger, more resilient Berkshire County for all our neighbors.

With gratitude,

Katherine



Connect with Katherine | President and CEO

Fundraising

McGraw challenge gift will match your donation to BUW through June 30



As our campaign year draws to a close, Berkshire United Way is inviting our community to come together in a powerful moment of collective giving – and collective impact.

This year, that opportunity is even more meaningful.

Thanks to an extraordinary commitment from philanthropists **Robin and Buzz McGraw**, every dollar donated to Berkshire United Way between now and June 30, 2026 will be matched dollar for dollar up to \$10,000. That means your gift can go twice as far in strengthening our community.

 **[DONATE TODAY!](#)**

GIVING SPOTLIGHT

INDIVIDUAL DONOR | JENNIFER GLOCKNER

Some people strengthen a community simply by the way they show up – steadfast, engaged, and always ready to elevate others.

Jennifer Glockner is one of those people. In her role as the City of Pittsfield's Arts & Culture Director, she infuses the region with creativity and connection, helping shape a vibrant cultural landscape that brings people together.

For over 20 years, Jen has been a dedicated supporter of Berkshire United Way, investing in the well-being of local families and the future of Berkshire County.



Jen founded and chairs the annual **Red Tee Tournament** (see upcoming events below)

“Berkshire United Way shines on the Berkshire community by helping so many in so many ways – not just financially but intentionally collaborating with partners and neighbors for trainings and hosting convenings to network and build connections throughout the nonprofit sector. I am so happy to be a part of BUW in any way that I can!” – Jennifer Glockner

[Read more about Jen Glockner](#)



[Connect with Jennifer](#) | Director of Development

Community Impact

Why funded partner site visits matter



Litnet's Miguel Silva, Amanda Giracca, and Leigh Doherty; volunteers Cindy Shogry-Raimer and Kate Murphy; LitNet's Susie Harding; and BUW's Chloe Rychcik.

Our funded partner site visits help us move beyond written reports to real connections. We invite donors, volunteers, and our board members to join us on these visits so they can learn firsthand how these organizations serve children, youth, and families through high-quality education, programs, and services. It's an opportunity to see our strategic priorities in action and learn how our unrestricted funding directly supports our funded partners.

From mid-March to early May, we visited with all 29 funded partners. While these visits are required as part of our funding agreement, we also use them as opportunities to check in.

[More about our site visits](#)

Upcoming Events / Important Dates



Pittsfield
Shred Day

Saturday, May 16
9am-Noon

Corner of South Street
and Clinton Avenue parking lot.

\$5 per box suggested donation
benefits Berkshire United Way.

Personal documents only.
No businesses please.



Insured
by NCUA

Red Tee TOURNAMENT

Monday, June 1

Berkshire Hills Country Club

Tournament: 8:00 a.m. registration | 9:00 a.m. shotgun start

\$600/team or \$150/individual (women players only)

Networking Event: 3:00-5:00 p.m.

\$40; open to the public

Fourth annual all-women golf tournament and networking event to benefit Tapestry Health and Berkshire United Way.

Registration • Sponsorships • Tickets

WAYS TO SUPPORT BERKSHIRE UNITED WAY



Donate Online

Make a secure gift easily and efficiently at berkshireunitedway.org/donate. You can choose to make a one-time or monthly donation amount. Consider covering the processing fees so 100% of your gift goes to support the community!



Donate by Check

Send a personal check made payable to *Berkshire United Way* and mail to 200 South Street, Pittsfield, MA 01201. Be sure to note any important designation information.



Through a Donor Advised Fund (DAF)

Designate Berkshire United Way as the recipient of gifts from your donor advised fund – a flexible way to give now while receiving an immediate tax benefit. BUW's EIN is **42-104841**. Contact your DAF administrator for specific instructions.



Gift of Stock and Securities

Donating appreciated stock lets you **give more, avoid capital gains taxes, and potentially receive a larger charitable deduction**, making it a powerful strategy for both philanthropy and tax planning. Call (413) 442-6948 x12 for BUW's account information and other details to make a transfer.



IRA Charitable Distribution (Qualified Charitable Distribution, QCD)

If you are age 70½ or older, you can transfer up to \$100,000 per year directly from your IRA to Berkshire United Way without paying income tax on the distribution. Talk to your advisor on how to direct a charitable gift directly from your IRA.



Leave a Legacy of Caring in Your Will

When you include **Berkshire United Way in your will**, you make a powerful statement about the kind of community you believe in – one where everyone has the opportunity to thrive. A gift in your will costs nothing today, yet it can have an extraordinary impact tomorrow.

If you have already included BUW in your estate plans, please let us know! We would love to celebrate your generosity.

Email Jennifer

As with all planned giving strategies, donors should consult a financial advisor or estate-planning attorney to determine the tax and financial implications specific to their situation.

[DONATE](#)

OUR MISSION | Berkshire United Way ignites the collective power of our community to support individuals and strengthen families. Together, we can build a stronger and more equitable Berkshire County where everyone can **THRIVE**.

[Visit our website](#)

Berkshire United Way can match you with volunteer opportunities.

[Sign up in our Volunteer Center](#)

Connect with other members of the Berkshire United Way team



Jack Twaddle | Director of Finance and Administration



Gretchen Fairfield | Finance and Administration Manager



Karrie Buratto | Marketing and Communications Manager

Board of Directors

OFFICERS

Krystle Blake, Chair
General Dynamics Mission Systems

Jaime Campbell, Treasurer
Williams College

Melissa Orazio, Vice Chair
Hillcrest Educational Centers

David Reinhart, Clerk
Community Volunteer

DIRECTORS

Dr. William DeMarco
Berkshire Medical Center

Chris Montferret
General Dynamics Mission Systems

Laurie Gallagher
Community Volunteer

Tiffany Moreno
Berkshire Community College

Stephanie Ham
Adams Community Bank

Michael Obasohan
City of Pittsfield

David Harrington
Lee Bank

Timothy O'Donnell
Guardian Life

Jennifer Kerwood
Education at Work

Kristin Pedrotti
Beacon Bank

Bethany Kieley
Community Health Programs

Stephanie Storie
Lenox Library

Rachel Melendez Mabee
Greylock Federal Credit Union

Daltrey Turner
Austen Riggs Center

Arthur Milano
Milano HR Consulting

We know your inbox is busy and we don't want to overwhelm it. That's why we have shifted to a quarterly newsletter. Please add us to your safe sender list and keep an eye out for our quarterly updates! Share our newsletter with a friend and have them **sign up**.



Berkshire
UNITED WAY

UNITED IS THE WAY™

Check out our branded merchandise at [413Fundraising.com](https://www.413Fundraising.com)

Berkshire United Way | 200 South Street | Pittsfield, MA 01201 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!