

# UNITED IS THE WAY™



## 2025-2026 Berkshire United Way Employee Giving Campaign

### Our Vision for a Thriving Berkshire County

When people have access to the services and support they need to be safe, healthy, and financially secure, they can achieve their goals and our community can **thrive**.

### Our Priorities

Half of our neighbors in the Berkshires struggle to meet their basic needs. They wrestle daily with impossible choices about whether to pay for rent or utilities, food or medications, and how to support their families when they work full time but still can't make ends meet. Over time, these daily stressors impact individuals, their children, and our community as a whole.

Berkshire United Way focuses on the areas proven to make the biggest difference:

**School and Career Readiness • Mental Health • Household Stability**

### Our Unique Approach

Through your generosity, you help us ...

**ENGAGE** nonprofits, businesses, and policymakers to focus on community challenges and build solutions.

**ENERGIZE** volunteers to give back to the community by sharing their time and talent.

**ELEVATE** the important work of local nonprofits by investing in their work and the people they serve.

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To learn more about Employee Giving Campaigns, contact [info@berkshireunitedway.org](mailto:info@berkshireunitedway.org) or 413-442-6948.

## Funded partners

18 Degrees  
Arts in Recovery for Youth (AIRY)  
Barrington Stage Company  
Berkshire Community Diaper Project  
Berkshire County Head Start  
Berkshire County Kids' Place  
Berkshire Hills Regional School District  
Berkshire HorseWorks  
Berkshire Nursing Families  
Berkshire Pulse  
Berkshire South Regional Community Center  
Berkshire Theater Group  
Central Berkshire Habitat for Humanity  
Child Care of the Berkshires  
Community Health Programs  
Dalton Community Recreation Association  
Elizabeth Freeman Center  
Flying Cloud Institute  
George B. Crane Memorial Center  
Gladys Allen Brigham Community Center  
Greenagers  
Lee Youth Association  
Literacy Network of South Berkshire  
Pediatric Development Center  
Railroad Street Youth Project  
Roots & Dreams and Mustard Seeds  
Rites of Passage + Empowerment (R.O.P.E.)  
Volunteers in Medicine (VIM) Berkshires

## Venture Fund partners

Berkshire Pride  
Embrace and Empower  
Families Like Ours  
George B. Crane Memorial Center  
Latinas413  
NAACP Berkshires - White Learning Circle  
Neighborhood Ninjas  
Queer Men of the Berkshires (Q-MoB)  
Seeing Rainbows  
TG's Clubhouse



## Are there other ways to get involved?

Yes! Volunteering is a wonderful way to support our community. BUW hosts volunteer projects and events each year. You can also visit the online Volunteer Center to find a nonprofit that matches your passion and interests, and sign up to volunteer for them.

[volunteerberkshireuw.org](https://volunteerberkshireuw.org)

### Volunteer Initiatives

School Supply Drive  
Read Across America  
United to Volunteer Month  
United to Feed the Berkshires: Meal packing and Letter Carriers' Stamp Out Hunger® Food Drive



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[berkshireunitedway.org](https://berkshireunitedway.org)