

BERKSHARES

VOLUNTEER AS A LOCAL CURRENCY AMBASSADOR



As BerkShares goes digital, help get the word out!

The launch of the BerkShares app is an exciting next step for a thriving Berkshire economy. BerkShares Ambassadors will help galvanize their community to adopt our local currency.

Volunteers will:

- Engage with small businesses and the public at community events
- Canvass central business districts
- Help merchants download and set up digital BerkShares app
- Learn to speak fluently and persuasively about our currency

Commitment:

- 2-5 hours/week through November and December 2021
- Attend a training session to learn about the benefits of local currency and how to use the BerkShares app
- Use of vehicle (travel costs reimbursed)

How our local digital currency works:

- Using BerkShares helps keep more of our money working locally
- Contactless mobile payment method is easy to use, just like Venmo
- No transaction costs, no chargebacks, and 1:1 with USD
- No special equipment required in-store: Accept BerkShares via QR code at your register or through the BerkShares app
- Redeem to USD directly to your bank account from the app
- Flat 1.5% fee to redeem to USD: Cheaper than credit cards or Venmo for small businesses
- The app is free to download, can be loaded via any bank account, and will be available in both iOS and Android

As an Ambassador, you will be:

- Contributing to the vibrancy of your local economy
- Getting acquainted with your local community and small businesses
- Helping build bonds between local producers and consumers



→ Request more info or sign up to volunteer by emailing: info@berkshares.org

Questions? Read more: berkshares.org/