

BERKSHIRE UNITED WAY IMPACT REPORT

JULY 2018 to
JUNE 2019

4,597 donors

\$2.05 million invested

32 communities served

16,914 lives impacted

#HereForGood

**United
Way**



Berkshire United Way
berkshireunitedway.org

Berkshire United Way ignites the collective power of individuals and organizations to build a stronger community together.

YOU HELPED...

...1,912 kids prepare for kindergarten

443 children were enrolled in early childhood education programs

and **97%** of them

demonstrated age appropriate language

1,112 parents/caregivers were supported through home visiting services

and **98%** of them

gained useful skills to help educate their child

A young boy arrived at Busy Bee with limited verbal and motor skills and difficulty forming attachments with adults. Program staff obtained services from the Pediatric Development Center, who worked with him several times a week and provided tools for the staff to continue his therapy. He is now talking, running and enjoys seeing his teachers every day.

– Lee Youth Association's Busy Bee Learning Center

...8,394 young people develop a plan for college or career

168 young people were mentored

and **93%** of them

felt connected to caring adults/positive role models

169 young people were enrolled in college and/or work readiness programs

and **96%** of them

considered college/career options

"I am very fortunate to have been able to participate in two farm crews. Working on a farm really puts your life into perspective, as you can see where organic and natural food comes from, and it really opens up your mind to new possibilities in your community."

– Morgan, Roots Rising Farm Crew member

...1,184 local residents increase their income and assets

1,010 Federal tax returns were filed by Volunteer Income Tax Assistance (VITA) Berkshire United Way funded partners

resulting in **\$1.09M**

out of \$2.5M VITA dollars returned to Berkshire County residents

166 families were reached through resource coordinators

and **71%** of them

were connected to services in the community

The Berkshire Recruiter program provided the skills and support Amanda needed to find a job. She updated her resume, networked with community members and developed career goals. She recently accepted a position at a local bank and is excited about the opportunity.

– Berkshire Recruiter at MassHire Berkshire Workforce Board (formerly Berkshire County Regional Employment Board)

For nearly a century, Berkshire United Way has had a pulse on the needs of the community. We are data driven, solution-oriented and committed to supporting individuals and strengthening families right here in the Berkshires. We are *Here For Good* to make a real difference in people's lives.

Your support helped us invest in 39 programs across 28 agencies in Central and Southern Berkshire County.

Early Childhood Development

Pittsfield Promise

Chapter One...Our Towns.Our Kids.Our Future

18 Degrees (formerly Berkshire Children and Families) – *Early Education and Care Kids' Place and Violence Prevention Center* – *Trauma Recovery Program*

Berkshire Hills Regional School District – *Collaborative Care*

Berkshire Nursing Families – *Central & South County Lactation Support Program*

Child Care of the Berkshires – *Healthy Families Program, ParentChild+ and Early Education and Care Services*

Community Health Programs – *ParentChild+ and Care Coordinator*

Elizabeth Freeman Center – *Child Safe Child Strong Program*

Gladys Allen Brigham Community Center – *Early Childhood Education*

Lee Youth Association – *Busy Bee Learning Center*

Pediatric Development Center – *PAL Play and Learn Program and South County Early Intervention*

Positive Youth Development

Positive Youth Development Impact Council (PYDIC)

Barrington Stage Co. – *Playwright Mentoring Project*

Alchemy Initiative – *Roots Rising*

18 Degrees (formerly Berkshire Children and Families) – *Kids 4 Harmony and*

Pittsfield Community Connection

Berkshire Family YMCA – *Bright Futures*

Berkshire Theatre Group – *BTG PLAYS! After School Program*

The Christian Center – *Marilyn Hamilton Sports and Literacy Program*

Dalton Community Recreation Association – *CRA Out of School Program and*

CRA Mentoring Program

Elizabeth Freeman Center – *Get Real*

Flying Cloud Institute – *Young Women in Science*

Gladys Allen Brigham Community Center – *Get Real and Girls Inc.*

Greenagers – *Community Work Initiative*

Kripalu – *RISE*

MCLA Foundation/Berkshire Compact for Education – *Berkshire County Goes to College*

Railroad Street Youth Project – *Get Real and RSYP Mentoring Program*

The Salvation Army – *Bridging the Gap Between Youth and Community Services®*

Shakespeare & Company – *Shakespeare in the Courts*

Tapestry – *Berkshire Outreach Program*

Economic Prosperity

Economic Prosperity Impact Council (EPIC)

MassHire Berkshire Workforce Board (formerly Berkshire County Regional

Employment Board) – *Berkshire Recruiter*

Central Berkshire Habitat for Humanity – *VITA*

Hilltown Community Development Corporation – *VITA*

Lever – *Berkshire Business Interns*

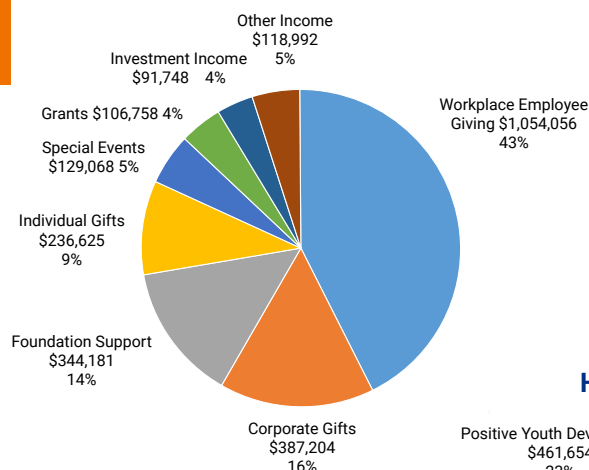


EPIC's work to address the hiring and retention needs of Berkshire County's healthcare industry resulted in an idea jam that brought together students, industry and education partners to identify goals and develop an awareness campaign. RE3ET Enterprises Inc.

Cover photo: The Young Women in Science program at Flying Cloud Institute engages young girls in science experiments and engineering projects to inspire the next generation of women STEM professionals. Photo by Jeffrey Byrnes.

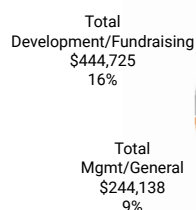
YOU GAVE...

How the Money was Raised \$2,468,632



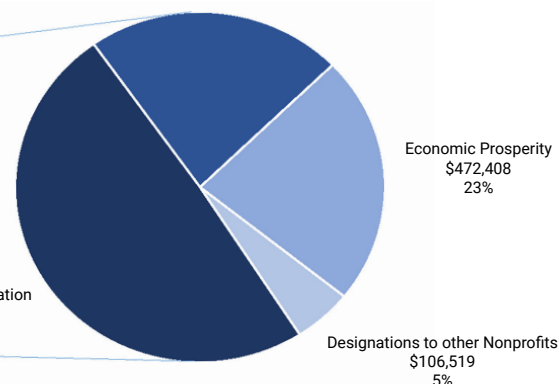
How the Money was Invested \$2,052,592

How the Money was Allocated \$2,741,455



Total Community Impact \$2,052,592 75%

Early Childhood Education \$1,012,011 49%



For a complete financial report, please visit berkshireunitedway.org/financial-info.

All figures from 2018 Form 990



Introducing new President & CEO Candace Winkler

Candace began her tenure on July 1 and looks forward to partnering with our generous donors, business leaders and strong network of nonprofits to continue to improve the quality of life for all residents of Berkshire County.

Candace has over 18 years of experience leading large nonprofit organizations in Alaska and California, including Alaska's Child Care Resource and Referral Network, which focuses on improving early education and supporting families with young children, and the Alaska Community Foundation, which works to improve the lives of Alaskans. She is an innovative leader who is passionate about making a difference in people's lives, and has been recognized for her leadership. She has two master's degrees in Social Work and Public Administration from Columbia University.

Candace, her husband Matt and seventh-grade twins Norah and Shaffer are excited to be a part of the community and to explore all the great recreational and cultural activities here in the Berkshires.

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Thank You Greylock Society Members

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\$250,000-\$499,999

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1 Berkshire†	Elizabeth Freeman Center	Southern Berkshire Regional School District
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Barrington Stage Company	Gladys Allen Brigham Community Center	Town of Egremont
BBE Office Interiors	Greenagers	Town of Richmond
Becket Washington School	Herberg Middle School	Town of Stockbridge
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	Kittredge Elementary School	Wohrle's Foods Inc.
*Leadership Donor organizations who also ran CY18 Workplace Campaigns	†2019 Pinnacle Company	*Deceased

Thank you to our leading corporate investors:



Listings represent donations and gifts in kind to Berkshire United Way from July 1, 2018 to June 30, 2019. While every effort has been made to ensure the accuracy of this listing we apologize for any errors or omissions. Please contact us at 413.442.6948 with any adjustments.