



Berkshire United Way

### COMMUNITY IMPACT SPONSORSHIP REQUEST FORM

Berkshire United Way offers sponsorships to community groups and organizations throughout Berkshire County that serve children in grades K through 12 and whose activities align with the organization's work. Sponsorships are limited to \$200 per community group/organization per fiscal year (July 1 – June 30); programs currently funded by Berkshire United Way are not eligible to apply.

Please complete this form to apply for sponsorship or support for your organization and **submit it at least 3 weeks prior to your event or deadline, if that precedes the event.** Completed forms may be mailed to Berkshire United Way, Attn: Julie Golin, 200 South Street, Pittsfield, MA 01201 or emailed to info@berkshireunitedway.org.

You will be contacted within 10 business days of receipt regarding the status of your request. Unfortunately, we cannot always meet every request, however we will carefully review each one and consider our available resources to meet the needs of the community.

Organization \_\_\_\_\_ Date \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Organization Profile (type of program, number of participants, age, gender, income, geographic region)

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Organization's Goal(s)/Program Objective(s) \_\_\_\_\_

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Sponsorship amount and reason for request \_\_\_\_\_

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Audience Profile for Event/ad (number to be reached, age range, gender, income, geographic region)

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**Partnership Benefits** - Please list all sponsorship benefits, including, but not limited to: Banners, Program Recognition, Advertisement, Tabling Opportunities, etc.

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